Remit To: CBS Television Stations

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

Mount Holly, NJ 08060-1403

BURLINGTON COUNTY FREEHOLDERS(86768)

CBS TELEVISION STATIONS



KYW TV3

1041-556728

Invoice Num:

INVOICE

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Account Exec:

JOHN LINK POL. **GWTS-PH**

Office: Contract Num:

1041-81039 10/26/2012-10/29/2012

Contract Dates:

Customer Order:

Linked Order:

CPE: / 3087

In Account STRATEGIC MEDIA PLACEMENT(146318) With: 7669 Stagers Loop

223 High St

Delaware, OH 43015-7010 ATTN:Accounts Payable

GARGANIO & O'BRIEN **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 10/28/2012 11/27/2012 Billing Cycle: Broadcast EOM **Billing Period:** 10/01/2012-10/28/2012 Net 30 days

Buy Flight Line Description								Total				
		Buy Line Dates			MTWTFSS		D	ur	Spots	Rate		
1	THIS MORNING	G (5:58-7AM)		10/26/2012-10/26/2012		F			30	1	810.00	
Week Of MTWTFS			Spots Per	Week		Rate						
10/22/2012-10/28/2012		F		1		810.00						
<u>Air D</u>	Date Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks	
	=	06:23:13 AM	IVI/O T OI	TVGENEFGO1201H		30	810.00	<u> </u>	-	Orcuit	<u>rtemarks</u>	
3 CBS SUNDAY MORNING		10/28/2012-10/28/2012		\$			15	2	720.00			
Wee	al Of		MTWTFSS	Spots Per	Mode		Rate_				C.	
	22/2012-10/28/2012		S	Spois Per	<u>vveek</u> 2	_	720.00					
10/2	.2/2012-10/20/2012				۷		720.00					
<u>Air D</u>	<u>Date</u> <u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	W -	Credit	Remarks	
10/28	28/2012 Su	09:44:19 AM		TVGENEFGO1203H		15	720.00					
10/28	28/2012 Su	09:46:04 AM		TVGENEFGO1202RH		15	720.00	1	Par.			
4	THE PRICE IS	RIGHT 11AM-12	NOON	10/26/2012-10/26/2012	W	F			30	1	900.00	
					D D	V		1,000				
Wee	ek Of		MTWTFSS	Spots Per	Week	N 2	Rate					
10/22/2012-10/28/2012		F		1		900.00						
<u>Air D</u>	Date Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks	
	26/2012 Fr		W/O T OI	TVGENEFGO1201H		30	900.00	<u> </u>	-	Orcuit	<u>rtemarks</u>	
5	NEWS 3 AT 6			10/26/2012-10/26/2012		F			15	2	475.00	
Week Of		MTWTFSS	Spots Per		_	Rate						
10/2	22/2012-10/28/2012		F		2		475.00					
Air D	Date Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>	
10/20	26/2012 Fr	06:11:14 PM		TVGENEFGO1203H		15	475.00					
10/20	26/2012 Fr	06:12:59 PM		TVGENEFGO1202RH		15	475.00					

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For:

With:

Mount Holly, NJ 08060-1403

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Account Exec: JOHN LINK POL. Office: **GWTS-PH**

Contract Num: 1041-81039 10/26/2012-10/29/2012 **Contract Dates:**

Customer Order:

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Product Desc: GARGANIO & O'BRIEN

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556728

Invoice Date: 10/28/2012 Billing Cycle: **Broadcast EOM**

10/01/2012-10/28/2012 **Billing Period:**

11/27/2012 Net 30 days

Buy	Flig	ht								Total		
Line	Description		Buy Line Dates		MTWTFSS		Dur	Spots	Rate			
6	LAT	ATE NEWS		10/26/2012-10/26/2012		F		15	2	1,350.00		
w	eek Of			MTWTFS	Spots	Per Week		Rate				
10	0/22/2012-1	10/28/2012		F		2		1,350.00				
Ai	ir Date	<u>Day</u>	<u>Air Time</u>	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
10	0/26/2012	Fr	11:11:20 PM		TVGENEFGO1203H		15	1,350.00				
10	0/26/2012	Fr	11:12:35 PM		TVGENEFGO1202RH		15	1,350.00				
	_	Total Spots	<u> </u>	Gross Am	<u>t</u>	Commission	n Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time To	otals	8	3	6,800.00)	1,02	20.00	5,780.00	0.00	0.00	0.00	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

Controller's Dept.

212-856-8000

6,800.00 **Gross Billing Trade Value** 0.00 Agency Commission 1,020.00 Local Tax 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 **Pay This Amount** 5,780.00

Warranty - We warrant the above broadcasts were made according to the official station log.